



Kuratau School

Currently under review

We are reviewing this policy for its content and how well the school implements it. To share your comments and rate its implementation, click the "Start your review" button.

About the review process

[Start your review](#)

Community Social Media Guidelines

This policy applies to anyone using school-related social media.

Expectations

Administrators and users of all Kuratau School social media accounts must use their best judgement when using school social media.

Posts and comments must be:

- polite and represent the school in a good light
- relevant to the school community
- consistent with relevant school policies

(e.g. **Privacy, Digital Technology and Online Safety, Harassment, Bullying**).

Posts and comments must not contain or link to:

- abusive content, bad language, personal attacks, spam
- advertising (unless this is thanking a business for their support)
- identifiable images of a student's face (unless with relevant permission).

If users breach the conditions above, the post/comment may be deleted and the user may be blocked.

Also see **Sharing Images of Students** and **Publishing Student Information**.

Administrators

Administrators of social media accounts must be currently associated with the school. If an administrator's association with the school ends, they must be removed as an administrator. A senior staff member will always be an administrator on the account.

Anyone setting up a social media page that is associated with the school must seek permission from the principal/board.

Administrators are responsible for:

- monitoring posts/comments regularly
- removing inappropriate posts/comments (and blocking users if necessary)
- documenting harmful content with a screenshot and removing it as soon as possible
- reporting inappropriate content to senior staff.

Concerns

We encourage parents to contact the school when issues arise. If you have a concern, please let us know before sharing negative personal views online. Also refer to our [Concerns and Complaints Policy](#).

Related topics

- [Sharing Images of Students](#)
 - [Publishing Student Information](#)
 - [Recording Photos, Video, and Sound](#)
 - [Responding to Digital Incidents](#)
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Resources

- Ministry of Education: [Managing Negative Social Media](#) 

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